



# 2026 Program Advertising Agreement

The show dates are September 5 – 7, 2026

Advertiser's Name: \_\_\_\_\_

Deadline is July 31, 2026.

Contact Person: \_\_\_\_\_

Please see  
[ludwigshorsheshow.com](http://ludwigshorsheshow.com)

Address: \_\_\_\_\_

for payment types accepted.

City: \_\_\_\_\_

Scan this form with a copy of your payment receipt  
or a copy of your check  
to Melanie:

State/Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

[programads@ludwigshorsheshow.com](mailto:programads@ludwigshorsheshow.com)

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

## Program Trim Size 5.5" x 8.5" • Bleed size 5.75" x 8.75"

Ad Size/Position	Dimensions	Bleed Size	Bleed available	Cost
Full page	5" x 8"	5.75" x 8.75"	Yes	_____ \$900
Half Page Horizontal	5" x 3.95"	n/a	no	_____ \$600
Half Page Vertical	2.45" x 8"	n/a	no	_____ \$600
Quarter Page	2.45" x 3.95"	n/a	no	_____ \$400
Eighth Page	2.45" x 1.95"	n/a	no	_____ \$200
Friend of the Show				_____ \$250

### Please Note:

All ads must be sent in digital format, on flash drive, or via email. File types that will be accepted for ads are pdf, eps, or tiff; fonts have to be embedded. Jpg files are acceptable for photos, but they must be at a resolution of 300 dpi or greater.

If you are sending a word doc and are using photos and logos, please send those files along with your ad to: [programads@ludwigshorsheshow.com](mailto:programads@ludwigshorsheshow.com)

Melanie McHenry  
484-883-8598  
Ludwig's Corner Horse Show  
PO Box 754  
Uwchland, PA 19480



**\*All advertisers receive FREE preferred parking.**

**All ads must be paid at time of submission, along with all artwork and this signed contract.**