



LCHSA CARNIVAL SPONSORSHIP OPPORTUNITIES

The Ludwig's Corner Horseshow Association is a 501c4 non-profit dedicated to its mission of preserving 33 acres of open space in ever-growing West Vincent Township in Northern Chester County. Over the last several years we have been focused on broadening the events we offer to not only engage the support of the community, but to provide enjoyable, family-oriented activities on our beautiful, natural grounds.

We are planning our **7th annual Ludwig's Corner Carnival the week of July 7th – 11th**. Local families are looking forward to having this outdoor, family-oriented, fun-filled event!

Houghton Enterprises will again provide fun rides & amusements for all ages.

Epicurean Garage will be pouring local handcrafted brews featuring Locust Lane & Levante as well as mixing their amazing specialty cocktails for those over 21:) all week.

We are excited to announce additional support from Tito's Handmade Vodka – specialty handcrafted Tito's cocktails will be available with 100% of the proceeds going to support LCHSA!

SALT Theater Princesses will be on site for photos with the kids on Friday & Saturday as well as LIVE music in the Beer Garden area!

We would appreciate sponsorship support from community businesses to maximize the success of this LCHSA hosted event and to support our Foundation's mission.



PLEASE CONSIDER THE FOLLOWING OPPORTUNITIES:

DIAMOND SPONSOR - \$2500

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted heavily through various social media platforms
 - Company included on supporter page of the Ludwig's website
- 4x8 Banner with Company Name/Logo hung on fencing on Route 100 throughout Carnival and following week.
 - (10) Complimentary Unlimited Ride Wristbands for a designated night
 - Unlimited Free Parking passes

OPEN SPACE SPONSOR - \$1500

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted heavily through various social media platforms
 - Company included on supporter page of the Ludwig's website
- 4x8 Banner with Company Name/Logo hung on fencing on Route 100 throughout Carnival and following week.
 - (6) Complimentary Unlimited Ride Wristbands for a designated night
 - Unlimited Free Parking passes

PLATINUM SUPPORTER - \$1000

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted heavily through various social media platforms
 - Company included on supporter page of the Ludwig's website
- 4x8 Banner with Company Name/Logo hung on fencing on Route 100 throughout Carnival and following week
 - (4) Complimentary Unlimited Ride Wristbands for a designated night
 - Unlimited Free Parking passes

GOLD SUPPORTER - \$750

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted through various social media platforms
 - Company included on supporter page of the Ludwig's website
- 4x6 Banner with Company Name/Logo hung on fencing on Route 100 throughout Carnival and following week
 - (2) Complimentary Unlimited Ride Wristbands for a designated night
 - (20) Free Parking passes – valid all week

SILVER SUPPORTER - \$500

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted through various social media platforms
 - Company included on supporter page of the Ludwig's website
- 4x4 Banner with Company Name/Logo hung on fencing along Route 100 throughout Carnival and following week
 - (10) Free Parking passes – valid all days

BRONZE SUPPORTER - \$250

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - Company promoted through various social media platforms
 - (5) Free Parking passes

LCHSA SUPPORTER - \$100

- Company Logo on Wall of Support Poster at Carnival Main Ticket Booth
 - (2) Free Parking passes

***Please contact Steve Bazil for further details regarding your chosen pledge of support or to discuss other sponsorship ideas.
Email: sbazil@thebazilgroup.com or (T): 610.280.3950***

BENEFITS OF SPONSORSHIP

EXPOSURE FOR YOUR BUSINESS

- ✓ Each year attendance has grown. In 2025 we had over 2000 carloads of attendees. Many of these are local families who will see your logo prominently displayed at the grounds.
- ✓ For those choosing sponsorship including banners, we prominently display the banner on the fencing along Route 100 where thousands of cars travel daily.
- ✓ Our sponsors are acknowledged repeatedly in our online marketing promotional outlets including blog, website, email newsletter and several social media platforms (Facebook, Instagram, Twitter/X) leading up to and during the Carnival week.
- ✓ Depending upon the level of sponsorship chosen, we offer the option of setting up a marketing tent/table in our sponsor area where you could distribute marketing materials and promote your business to community members attending the Carnival.
- ✓ Depending upon the level of sponsorship chosen, we offer the option of providing a marketing flyer/handout to attendees as they arrive and park.
- ✓ All levels of sponsorship include having their company logo displayed on Sponsorship Support Posters placed strategically throughout the Carnival pedestrian walkway and at the Ticket Booth.

HOW YOUR SPONSORSHIP HELPS LCHSA & THE COMMUNITY

The Ludwig's Corner Carnival is hosted by the Ludwig's Corner Horseshow Association members/volunteers with all proceeds directly supporting the non-profit and its mission. The Association is celebrating its 83rd year and every penny earned through hosted events and grounds rentals is applied toward preserving and maintaining our 33 acres of open, undeveloped space in ever fast-growing Northern Chester County.

The grounds are open to the public year-round to enjoy and to rent for events. Except for a few winter months, the grounds are utilized for the LCHSA Carnival and Labor Day Horseshow & Country Fair event, as well as made available to other organizations for events such as: The Devon Dog Show, Diwali Festival of Lights, West Chester CycloCross, Farm to Fork Fondo, India Fair, Bryn Mawr Kennel Club, Holi Festival, Oktoberfest, recycling events, trunk sales as well as various Horseshow organizations (Kimberton Hunt, C JL, Pickering Pony Club, Pickering Dressage and more).

As a smaller non-profit that is strictly run by the altruistic members and volunteers who donate many hours of their time as well as their blood, sweat and (sometimes) tears, we rely on the financial donations of our community businesses and members to ensure the continuation of the LCHSA. Throughout the year these donations are budgeted for landscaping maintenance and improvement, keeping our building structures sound and secure, showing/ horseshow supplies and fence maintenance, keeping our tractors/grounds equipment serviced and in good working order as well as costs for well water and electrical upkeep.

On our wish list for the future, we hope to be able to install more lighting for the parking area, address some storm water runoff issues and (to really dream big) plan for a clubhouse structure to add to our ability to increase rental options.

Thank you for considering these sponsorship opportunities - We appreciate every dollar.

2026 SPONSORSHIP OPPORTUNITIES

Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

Email: _____

Please check your level of support:

_____ Diamond Sponsor \$2,500

_____ Silver Supporter \$500

_____ Open Space Sponsor \$1,500

_____ Bronze Supporter \$250

_____ Platinum Supporter \$1,000

_____ LCHSA Supporter \$100

_____ Gold Supporter \$750

TOTAL AMOUNT ENCLOSED: \$ _____

Checks must accompany this form and should be made payable to:

LCHSA Foundation

Mail to:

**LCHSA Foundation
ATTN: 2026 Carnival
P.O. Box 754
Uwchland, PA 19480**

